The survey was run using MMIC. “survey source code.txt” contains the MMIC source code used to run the survey.

Running “primary program.do” allows the user to run all of the programs that clean and analyze the data. All of the other programs listed here are run by this main file. The commands that run certain programs are commented out because they take a long time to run and are not necessary for other programs. The comments in “primary program” tell the user which commands to uncomment if the user wishes to replicate these results. The data cleaning files are also commented out, and an intermediate data file (“stacked_withdemos_plus”) is provided so that the user can immediately conduct analysis.

“exogenous_preliminary.dta” contains the raw data, downloaded from the survey website as an Excel file and converted to a Stata dataset using StatTransfer

“clearvoice_demographics.dta” contains demographic data collected by Clearvoice. This data was e-mailed to us in an Excel file, and it was converted to a Stata dataset using StatTransfer

“demographics.do” creates variables using the demographics data and saves a data file that can be merged with our survey data

“clean.do” cleans the raw data and creates most of the variables used in the analysis

“nonlinear ordered probit a.do”, “nonlinear ordered probit b.do” run the maximum likelihood programs that estimate the response scale parameters. They took several days for us to run; this is why that code is in separate programs that are commented out. “nonlinear oprobit hypothesis tests” calculates p-values for tests that the coefficients in these models are different from zero.

As the file name suggests, “most analysis.do” runs most of the analysis described in the paper and Web Appendix. The remaining analysis is done by “comparisons by number of aspects.do”. Comments within the programs indicate which results are produced by each section of code.

“figures.do” creates the figures.